

**Print Off PDF, complete and fax back on +44 (0)207 934 9200**

**KEY POINTS TO REMEMBER WHEN REGISTERING FOR CAMPUS**

- You may register for 1, 2, 3 or 4 modules
- The more modules you register for, the cheaper each module
- Your ticket is a company ticket, and different people can attend different modules, providing they are all from your company
- All delegate names will be available to other delegates for networking purposes prior to the event (unless precluded by data protection)
- All delegates are invited to join us for lunch
- Registering for 4 modules entitles you to a place at the gala dinner on the 29th

**PLEASE TICK THE MODULE BOXES YOU REQUIRE** (your company pass can only be used for 1 module per session!)

**Day 1 – 29th March**

**Morning session**

- Module 1 – Next Generation Sponsorship
- Module 2 – Maximising Revenue From Ticketing
- Module 3 – China: The Opportunities For Sport
- Module 4 – Commercial Value of Grassroots

**Afternoon session**

- Module 5 – Selling Sponsorship Workshop
- Module 6 – Maximising Event Day Revenue
- Module 7 – Asia: The Opportunities For Sport
- Module 8 – Best Practice In Corporate Governance
- Module 9 – Creating Effective Digital Media Strategies – Workshop

**Day 2 – 30th March**

**Morning session**

- Module 10 – Activating Sponsorship
- Module 11 – The Future Of Broadcast Rights
- Module 12 – Stadia And Arena: Maximising Value
- Module 13 – Harnessing The Power Of Sports Tourism

**Afternoon session**

- Module 14 – Activating Sponsorship – Workshop
- Module 15 – The Impact of New Technology on Sports Rights
- Module 16 – Best Practice In Event Management
- Module 17 – Maximising The Value Of Licensing And Mechandising

Number of modules required (boxes ticked)

**PRICE**

1 Module – £295 + VAT / 2 Modules – £550 + VAT / 3 Modules – £775 + VAT / – £995 + VAT

VAT only applies to UK registered businesses

**DISCOUNTS**

- 10% early bird booking – if booking received before 31 January 2006
- Plus an additional 10% discount if:
  - SportBusiness International subscriber:  Member of ESA:  Member of Golf industries:  ISRM

Cost to you \_\_\_\_\_ less discount (10%/ 20% please circle as appropriate)

**Final price:** \_\_\_\_\_

Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Company: \_\_\_\_\_ Nature of Business: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Postcode: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

**METHOD OF PAYMENT:**

- I enclose a cheque made payable to SportBusiness Group Ltd
- Please charge my: AMEX / Mastercard / Visa (please circle card)

Please sign here \_\_\_\_\_

Card number:

Expiry date: \_\_\_\_\_ Name as it appears on the card: \_\_\_\_\_

**PLEASE RETURN TO:**

Fax: +44 (0) 207 934 9200      Mail: SportBusiness Campus, 6th Floor, Elizabeth House, 39 York Road, London, SE1 7NQ, UK  
Email: andy.rice@sportbusiness.com      Tel: +44 (0) 207 934 9238

**Once your registration has been received, you will be emailed a confirmation. If you do not receive a confirmation within 5 working days, please call us.**  
Substitutions/ Cancellations: To obtain a 50% refund, cancellations must be made in writing before 1st March 2006. All bookings carry a 50% liability immediately after the booking has been received. A substitute booking will be accepted at any time, subject to written notification. Indemnity: It may be necessary, for reasons beyond the control of SportBusiness Group Ltd, to change the content, the speakers or the venue of the seminar. Delegates will be informed of such changes. In such cases, SportBusiness Group shall be held unaccountable for any form of costs, damages, and expenses including attorney fees, which are incurred by the client. If the seminar is cancelled, delegates will be refunded in full. Data Protection: Your details will be held on a database and may be used by SportBusiness and/ or seminar partners for the purposes of providing you with information that we feel may be of interest to you. If you do not wish to receive such information, please tick here ( ). In addition, SportBusiness may pass your details on to carefully selected 3rd parties. If you do not wish this to happen, please tick here ( ). Thank you.